

Senior product designer with 8 years of experience designing AI-enabled enterprise products that simplify complex workflows and data. Background in industrial design with work exhibited internationally.

## Experience

### Senior Product Designer | VIANAI System

Sep, 2021-present | Palo Alto

- Led the design of 5 products for customers in the finance and insurance industries, including a conversational finance product utilizing LLM, a risk estimation application leveraging NLP techniques, and an AI performance monitoring product.
  - Launched core features for a conversational finance product, including a UX framework for conversational AI, a customized chart library, and a disambiguation flow—contributing to the acquisition of 10+ enterprise customers and 3 key strategic partnerships.
- As the sole product designer for the risk estimation application, generated \$1 million in revenue within 6 months by defining the MVP, roadmap, and design system from scratch.
- Designed core features for an AI performance monitoring product, including the policy dashboard, root cause analysis experience, and global/local explainability, which resulted in a 15% increase in user engagement.
- Established the product strategy and feature roadmap through interviewing users, domain experts, and stakeholders. Collaborated with PMs and engineers to determine feature prioritization and breakdown of complex requirements.
- Mentored junior designers through reviews and co-working sessions, fostering their career growth.
- Created documentation, maintained design systems, and established a standardized team review and sign-off process to increase productivity and alignment across multi-functional teams.

### UX/UI Designer and Co-Founder | The SIX

Mar, 2018-Sep, 2021 | San Francisco

Client: Carrier, Shell, VIANAI, Vodafone, LTI, HangTeng, Enquero, Roofstock, AppDynamics, XO Group, Madison Reed, etc.

- Led UX and UI design for 10+ clients, delivering responsive web and mobile solutions. Created MVP designs and design systems, resulting in an average 90% customer satisfaction across projects.
- Conducted user interviews and design research, facilitated Design Sprint and Design Thinking workshops, and developed rapid prototypes within 7 days to define product roadmaps for clients.
- Led the branding and website design for the company, establishing a cohesive brand identity and online presence.

### UX/UI Designer | Infosys Consulting

Sep, 2017-Mar, 2018 | California & Connecticut

Client: Eversource Energy, BP.

- Co-facilitated Design Sprint and Design Thinking workshops with users and stakeholders to generate innovative solutions and align design with business goals.
- Developed low-fi and high-fi prototypes based on user research and workshop outcomes, ensuring user-centered design and efficient product development.
- Conducted user interviews and testing sessions to gather feedback and iterate on designs, improving usability and user satisfaction.

### Teaching Assistant | California College of the Arts

Jul-Aug, 2017 | Oakland

### Industrial Designer | Don Bugito

Sep 2016-Mar 2017 | San Francisco & Oakland

### UX Research Intern | LeEco US

Jun-Sep, 2016 | San Jose

- Conducted user research on the industrial and user experience design on TV accessories and packagings, using both qualitative and quantitative methods.

### Exhibition Designer | The Perennial Restaurant & Asian Art Museum SF

Jun-Aug, 2016 | San Francisco

### Industrial Design Intern | Schneider Electric

Sep-Oct, 2013 | Shanghai, China.

## Skills

### Product Design

- User research & interview
- Lo-fi & hi-fi prototype
- Usability testing
- Design system
- Figma, Sketch app, Adobe XD
- HTML, CSS

### Co-Creation

- Design Sprint, Design Thinking
- Future thinking frameworks

### Visual and 3D Creation

- Adobe Illustrator, Indesign
- Photoshop, Lightroom, After Effect
- 3D modeling & rendering

## Education

### Design, MFA

#### California College of the Arts

San Francisco, USA. 2014-2017

### Industrial Design, BS

#### School of Design, Jiangnan University

Jiangsu, China. 2010-2014

### Industrial Design Summer Program

#### Copenhagen University

Copenhagen, Denmark. Jul-Aug 2012

## Event & Press

### Executive Program, Singularity University

Presentation: The Future of Food

### Elevate Conference, Girl Geek

Presentation: Build Trustworthy AI

### Publication on Frontiers

Space Food Experiences Design

### San Francisco Chronicle

Interview: Food Design of the Future

### CGTN America

Interview: Food designer Helps Restaurants Make Climate-Friendly Choices

### AVI 2018

Workshop Organizer: International Conference on Advanced Visual Interfaces: The Future of Computing & Food

### Exhibition

Food and Carbon Footprint at Asian Art Museum; the California Academy of Science; etc.